

## **For Immediate Release**

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### **The Seder, A Contemporary Jewish Haggadah Offers a Contemporary Alternative to Traditional Passover Celebrations**

*Fresh Approach to Passover Written by Cincinnati's Congregation Beth Adam –  
Now Available Nationally at Barnes & Noble Bookstores*

(Cincinnati, OH – March 14, 2005) On Saturday, April 23, 2005, when Jews around the world gather to celebrate Passover, a weeklong holiday commemorating the Jews' exodus from Egyptian bondage; they'll have a new Haggadah (service for the ritual meal) to draw from. **The Seder**, a contemporary Jewish Haggadah created by the Ritual and Lifecycle Committee at Cincinnati, Ohio's Congregation Beth Adam is now available nationally in over 200 Barnes & Noble bookstores as well as via Barnesandnoble.com and Amazon.com.

**The Seder** tells the story of the Jews' freedom from slavery, melding traditional and contemporary liturgy to create a Passover ritual that is meaningful, relevant and appropriate for all ages. The stories and traditions of ancient times are retold in a fresh way to bring meaning to modern day Jews. This Haggadah, a graphic design award winner, provides direction for beginners and comfort for 'old timers' as they celebrate this meaningful holiday together.

"We're thrilled to be able to offer our liturgy to a national audience," states Congregation Beth Adam Rabbi Robert B. Barr. "Our liturgy seeks to give voice to who we are and what we believe and to foster intellectual honesty, human responsibility, self expression and shared participation." We have tried to create the opportunity for all who read it to develop a deeper sense of their moral and spiritual selves."

#### **BOOK INFO:**

##### **The Seder**

ISBN: 097488460X

Paperback: 48 Pages

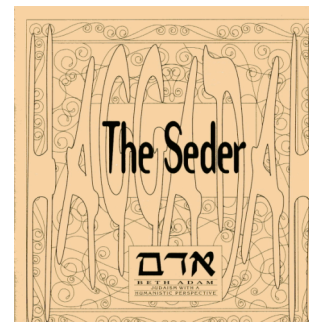
Price: \$10.95

Available nationally at Barnes & Noble bookstores as well as online at

[www.barnesandnoble.com](http://www.barnesandnoble.com) and

[www.amazon.com](http://www.amazon.com)

Also available select Borders bookstores in Cincinnati and Dayton.



### **Want to Learn More About Passover?**

Representatives from Congregation Beth Adam will discuss and demonstrate Passover traditions at several local bookstores in April. Topics include Seder plate demonstrations, matzoh tastings and readings from Beth Adam's contemporary Haggadah, The Seder.

- Saturday, April 9, 2005 from 2:00 – 4:00 PM at Borders Books & Music, Princeton Plaza, 11711 Princeton Pike, Cincinnati, OH (513-678-5852)
- Sunday, April 10, 2005 from 2:00 – 4:00 PM at Barnes and Noble Booksellers, 9891 Waterstone Blvd. (off Fields Ertel) Cincinnati, OH (513-683-5599)
- Saturday, April 16, 2005 from 2:00 – 4:00 PM at Borders Books & Music, 2040 Miamisburg Centerville Rd., Dayton, OH (937-434-3800)

### **About Congregation Beth Adam:**

Dedicated to the celebration of traditional Jewish holidays and life cycle events, Beth Adam approaches Judaism from a humanistic perspective. Rabbi Robert B. Barr, ordained in 1981 at the Hebrew Union College - Jewish Institute of Religion has been with Beth Adam since its inception. Beth Adam provides Jewish experiences through religious services, child and adult education programs, Bar and Bat Mitzvah classes and services, social activities and community social action programs. More information about Congregation Beth Adam is available at [www.bethadam.org](http://www.bethadam.org) or by calling 513-985-0400.